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Attorneys for Defendant  
AMERICAN SOCIETY OF CLINICAL ONCOLOGY, INC.

**UNITED STATES DISTRICT COURT**  
**NORTHERN DISTRICT OF CALIFORNIA**  
**SAN JOSE DIVISION**

WINSTON SMITH; JANE DOE I; and JANE  
DOE II, on behalf of themselves and all  
others similarly situated,

Plaintiffs,

v.

FACEBOOK, INC.; AMERICAN CANCER  
SOCIETY, INC.; AMERICAN SOCIETY OF  
CLINICAL ONCOLOGY, INC.;  
MELANOMA RESEARCH FOUNDATION;  
ADVENTIST HEALTH SYSTEM; BJC  
HEALTHCARE; CLEVELAND CLINIC;  
and UNIVERSITY OF TEXAS – MD  
ANDERSON CANCER CENTER,

Defendants.

Case No. 5:16-cv-01282-EJD

**NOTICE OF APPEARANCE OF  
JONES DAY AS COUNSEL FOR  
DEFENDANT AMERICAN SOCIETY  
OF CLINICAL ONCOLOGY, INC.**

**TO THE COURT, ALL PARTIES AND THEIR COUNSEL OF RECORD:**

**PLEASE TAKE NOTICE** that Jeffrey Rabkin, Brian G. Selden, and Alexandra A.

McDonald of Jones Day hereby enter their appearance as counsel of record on behalf of

Defendant American Society of Clinical Oncology, Inc. in the above-captioned matter. Mr.

Selden, Mr. Rabkin, and Ms. McDonald are admitted to practice in the State of California and

1 before this Court. Defendant hereby requests that all notices given or required to be given and all  
2 papers filed or served or required to be served in the above-captioned matter be directed and  
3 served upon counsel at the address below:

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11 Dated: April 14, 2016

JONES DAY

13 By: /s/ Alexandra A. McDonald  
14 Alexandra A. McDonald

15 Attorneys for Defendant  
16 AMERICAN SOCIETY OF CLINICAL  
17 ONCOLOGY, INC.  
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